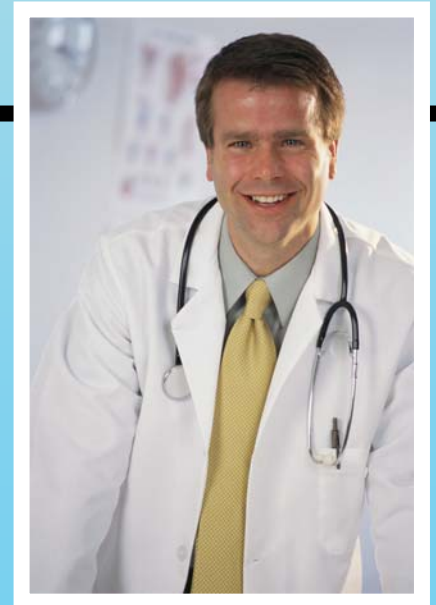
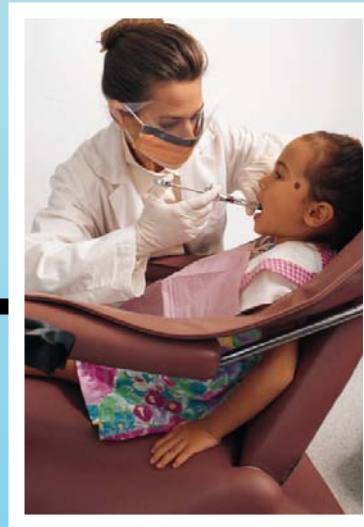


South Dakota Healthcare Workforce Summit July 24, 2007



Doneen Hollingsworth, Secretary of Health

Shortage of healthcare providers

- One of most pressing issues facing healthcare industry
- Gap between supply & demand widening
- South Dakotans could be faced with
 - Longer waiting periods for care
 - Longer distances to get care



SD Healthcare Workforce Initiative

- Collaborative effort of Dept. of Education, Health, Labor & Board of Regents
 - Created in 2006
 - Address healthcare workforce issues in SD
 - Ensure competent & qualified healthcare workforce for all South Dakotans
 - Develop strategies & recommendations
 - Many partners involved

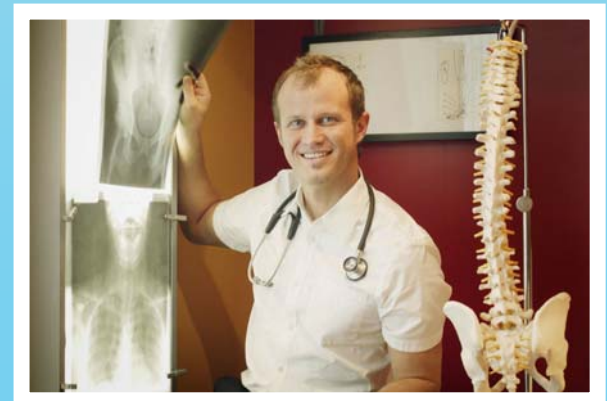
Health Department efforts

- Establish South Dakota Healthcare Workforce Center
 - Public private partnership
 - “One stop shop” for data & information
 - Implement & evaluate workforce programs and projects



Health Department efforts cont.

- Needs assessment of statewide shortages & workforce needs
 - Dept of Labor projects
 - Survey of healthcare administrators
 - Vacancy & turnover rates
 - Professional licensing board information
 - Provider age
 - Provider practice locations



Health Department efforts cont.

- Media campaign (print, radio & TV)
 - Increase public awareness of projected healthcare workforce shortages
 - Increase awareness of impact shortages will have
 - Promote healthcare as career option



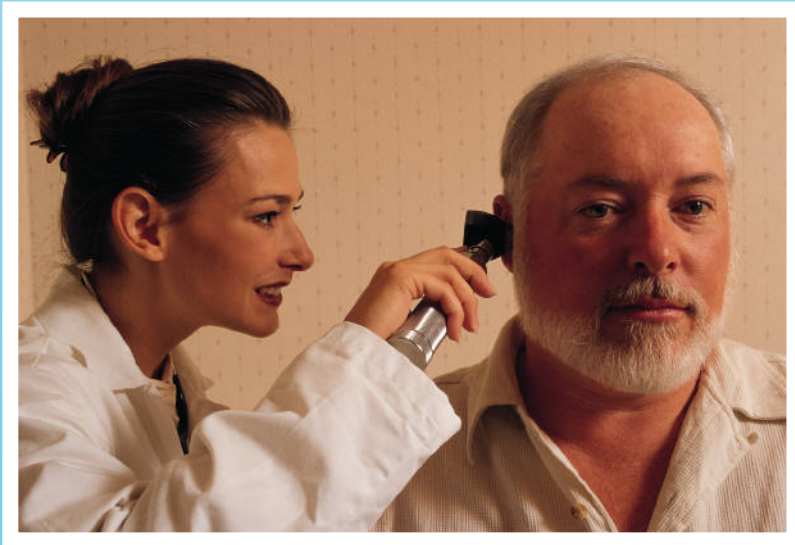
Health Department efforts cont.

- Recruitment education for healthcare employers through Workforce Center
 - Creative staffing strategies
 - Skill development for leadership/management
 - Training opportunities
 - seminars



Health Department efforts cont.

- Shadowing toolkit for healthcare facilities
 - Opportunity for students to shadow healthcare providers
 - Lesson plans, activities, supplies for successful shadowing program

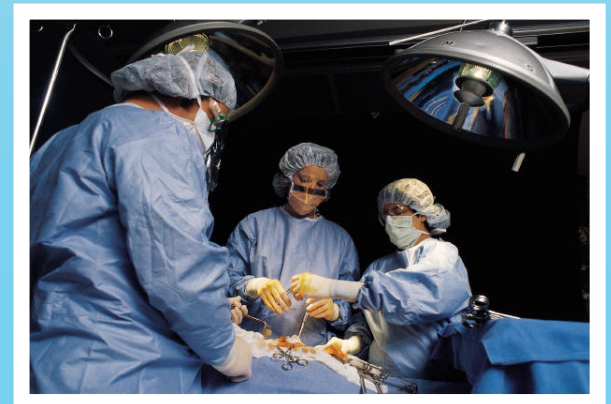


Health Department efforts cont.

- Kits to teach class on health careers
 - Self-contained
 - Standardized lesson plans, PowerPoints, handouts, supplies etc.
 - All grade levels
 - Variety of health careers
- HOTT website
(Health Occupations for Today & Tomorrow)

Health Department efforts cont.

- Healthcare liaison to work with local schools
 - Within each healthcare facility
 - Serve as contact for local schools on health issues & careers
 - Training & materials provided



Healthcare workforce shortages

- Challenge and opportunity
- Partnership makes the difference

